



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027121466** | File Number: **CPR-123249** | Submit Date: **07/21/2011** | Call Sign: **WPHJ-LP** | Facility ID: **8843** | City:
BAXLEY | State: **GA**

Service: **Low Power Analog TV** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/21/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Savannah
	Web Home Page Address	www.wphjtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core
Programs(10)

Digital Core Program (1 of 10)		Response
Program Title		Kids Cooking for Kids
Origination		Syndicated
Days/Times Program Regularly Scheduled		Every Monday 4:00 PM
Total times aired at regularly scheduled time		12
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		28 mins
Age of Target Child Audience		12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Winner of the 2009 Parents Television Council Seal of Approval, the program encourages kids to contribute to their family, eating healthy, eating at home and donating to local food banks.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (2 of 10)		Response
Program Title		Adventures in Odyssey
Origination		Syndicated
Days/Times Program Regularly Scheduled		Every Monday 4:30 PM
Total times aired at regularly scheduled time		12
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		28 mins
Age of Target Child Audience		8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The stories teach moral and biblical principles through comedy, suspense, romance and mystery in the small town of Odyssey.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 10)		Response
Program Title		Nanna's Cottage
Origination		Syndicated

Days/Times Program Regularly Scheduled	Every Tues. 4:00 P.M. & Sat. 7:30 A.M.
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	28 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	World traveler and archaeologist Abigale "Nanna" Macaroon dispenses love and knowledge to her grandchildren and their friends about the world, and the importance of character. Every episode is filled with warmth, adventure, fun, music, valuable lessons and a little bit of magic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Tue. 4:30 P.M., Sat. 6:30 & 7:00 A.M.
Total times aired at regularly scheduled time	36
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	28 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a leading educational series that teaches kids of all ages the importance of protecting our nation's aquatic environments. This Emmy Award Winning Series strives to show kids that with a little dedication and the right attitude, they have the ability to make a difference within their own communities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
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Program Title	Dr. Wonder's Workshop
Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Wed. 4:00 P.M. & Sat 8:00 A.M.
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	28 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voiceover narration
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)		Response
Program Title		Sugar Creek Gang
Origination		Syndicated
Days/Times Program Regularly Scheduled		Every Wed. 4:30 P.M. & Sat 8:30 A.M.
Total times aired at regularly scheduled time		24
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		28 mins
Age of Target Child Audience		8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 10)		Response
Program Title		Dooley and Pals

Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Thu 4:00 P.M. & Sat 9:00 A.M.
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	28 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dooley, a friendly alien who has landed in a backyard on Earth, explores the planet with the children of the neighborhood as his guides. The show is meant to teach moral values and educational basics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	9th Period
Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Thu 4:30 P.M. & Sat 9:30 A.M.
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	28 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and the 3 kids team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)		Response
Program Title		Critter Gitters
Origination		Syndicated
Days/Times Program Regularly Scheduled		Every Fri 4:00 P.M. & Sat 10:30 A.M.
Total times aired at regularly scheduled time		24
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		28 mins
Age of Target Child Audience		10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		A Search & Rescue animal adventure themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. The series teaches problem-solving, cooperation, kindness to others and animals and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 10)		Response
Program Title		Real Life 101
Origination		Syndicated
Days/Times Program Regularly Scheduled		Every Fri 4:30 P.M. & Sat 11:00 A.M.

Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	28 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you ever wondered what you might want to do for the rest of your life? Well, Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Bill Garlen
Address	192 West Pine Street
City	Jesup
State	GA
Zip	31545
Telephone Number	912-530-8832
Email Address	bill@garlen.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Kids Cooking for Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Monday 4:00 PM
Total times aired at regularly scheduled time	12
Length of Program	28 mins
Age of Target Child Audience from	12 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Winner of the 2009 Parents Television Council Seal of Approval, the program encourages kids to contribute to their family, eating healthy, eating at home and donating to local food banks.

Other Matters (2 of 10)	Response
Program Title	Adventures In Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Mon 4:30 P.M.
Total times aired at regularly scheduled time	12
Length of Program	28 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The stories teach moral and biblical principles through comedy, suspense, romance and mystery in the small town of Odyssey.

Other Matters (3 of 10)	Response
Program Title	Nanna's Cottage
Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Tues. 4:00 PM & Sat. 7:30 AM
Total times aired at regularly scheduled time	24
Length of Program	28 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	World traveler and archaeologist Abigale "Nanna" Macaroon dispenses love and knowledge to her grandchildren and their friends about the world, and the importance of character. Every episode is filled with warmth, adventure, fun, music, valuable lessons and a little bit of magic.

Other Matters (4 of 10)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Tues. 4:30 PM, Sat. 6:30 & 7:00 AM

Total times aired at regularly scheduled time	36
Length of Program	28 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a leading educational series that teaches kids of all ages the importance of protecting our nation's aquatic environments. This Emmy Award Winning Series strives to show kids that with a little dedication and the right attitude, they have the ability to make a difference within their own communities.

Other Matters (5 of 10)	Response
Program Title	Dr. Wonder's Workshop
Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Wed. 4:00 P.M. & Sat 8:00 A.M.
Total times aired at regularly scheduled time	24
Length of Program	28 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voiceover narration

Other Matters (6 of 10)	Response
Program Title	Sugar Creek Gang
Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Wed. 4:30 P.M. & Sat 8:30 A.M.
Total times aired at regularly scheduled time	24
Length of Program	28 mins
Age of Target Child Audience from	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character.

Other Matters (7 of 10)	Response
Program Title	Dooley and Pals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Thu 4:00 P.M. & Sat 9:00 A.M.
Total times aired at regularly scheduled time	24
Length of Program	28 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dooley, a friendly alien who has landed in a backyard on Earth, explores the planet with the children of the neighborhood as his guides. The show is meant to teach moral values and educational basics.
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Other Matters (8 of 10)	Response
Program Title	9th Period
Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Thu 4:30 P.M. & Sat 9:30 A.M.
Total times aired at regularly scheduled time	24
Length of Program	28 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and the 3 kids team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge.

Other Matters (9 of 10)	Response
Program Title	Critter Gitters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Fri 4:00 P.M. & Sat 10:30 A.M.
Total times aired at regularly scheduled time	24
Length of Program	28 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A Search & Rescue animal adventure themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. The series teaches problem-solving, cooperation, kindness to others and animals and teamwork.

Other Matters (10 of 10)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Every Fri. 4:30 PM & Sat. 11:00 AM

Total times aired at regularly scheduled time	24
Length of Program	28 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you ever wondered what you might want to do for the rest of your life? Well, Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Southern Media Associates, Inc.</p>

Attachments

No Attachments.